



OUR MODEL: WASTE TO WEALTH TO SHELTER

INTRODUCTION

Turn trash into treasure. Turn recyclable trash into sustainable building material and polyester to build houses and shelters for the homeless and provide clothing to the underserved. Polyester turns into clothing and the trash turns into sustainable building material.



Step 1: Waste Collection

We begin by gathering post-consumer plastic waste from urban and rural communities. This includes bottles, packaging, and other discarded plastics that would otherwise pollute landfills or oceans.



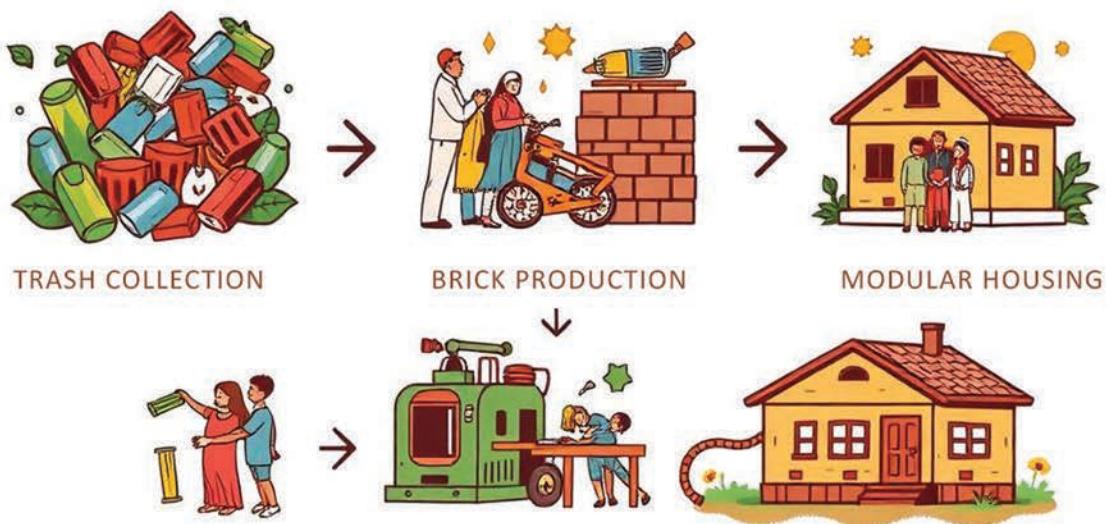
Step 2: Brick Production

Collected plastics are cleaned, shredded, and processed into durable eco-bricks. These bricks meet structural standards and are ideal for modular construction.



Step 3: Modular Housing

Using our eco-bricks, we build modular homes that are fast to assemble, cost-effective, and resilient. These shelters provide dignity, safety, and stability to families in need.



Why It Matters

Environmental Impact: Thousands of tons of waste diverted from landfills

Social Impact: Homes and clothing for vulnerable populations

Economic Impact: Job creation in waste collection, manufacturing, and construction

“Trash Was Never the End of the Story.”

— Tikesha Hearn McNulty, CEO

Contact Us

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