



# **OUR MODEL: WASTE TO WEALTH TO SHELTER**



# INTRODUCTION

*Turn trash into treasure. Turn recyclable trash into sustainable building material and polyester to build houses and shelters for the homeless and provide clothing to the underserved. Polyester turns into clothing and the trash turns into sustainable building material.*



## Step 1: Waste Collection

*We begin by gathering post-consumer plastic waste from urban and rural communities. This includes bottles, packaging, and other discarded plastics that would otherwise pollute landfills or oceans.*



## Step 2: Brick Production

*Collected plastics are cleaned, shredded, and processed into durable eco-bricks. These bricks meet structural standards and are ideal for modular construction.*





## Step 3: Modular Housing

*Using our eco-bricks, we build modular homes that are fast to assemble, cost-effective, and resilient. These shelters provide dignity, safety, and stability to families in need.*



TRASH COLLECTION



BRICK PRODUCTION



MODULAR HOUSING



# Why It Matters

**Environmental Impact:** Thousands of tons of waste diverted from landfills

**Social Impact:** Homes and clothing for vulnerable populations

**Economic Impact:** Job creation in waste collection, manufacturing, and construction

**“Trash Was Never the End of the Story.”**

— Tikesha Hearn McNulty, CEO

## Contact Us

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